



# R&R SALES WINNERS MEET AND TRAINING SESSION

21-Sep-2019  
Src.: HR

A training session cum felicitation program for R&R winners of sales conducted by Team Osam at Hotel AVN Grand, Ranchi on 20<sup>th</sup> Sept 2019 and 21<sup>st</sup> Sept 2019.



## Rewards & Recognition Aug'19 Winners

### EXECUTIVES

- Rank 1 - Suresh Kumar Pandey, Deoghar
- Rank 2 - Kailash Kumar Rajak, Dhanbad
- Rank 3 - Chandan Kumar Mishra, Dhanbad

### ASMs

- Rank 1 - Pradip Kumar Jha, Deoghar
- Rank 2 - Sumit Kumar Pathak, Daltonganj
- Rank 3 - Bindhyachal Dubey, Dhanbad

### SM / ZSM

Gourab Kumar Singh Deo

## NOW BIHAR GETS OSAM DAHI IN 5KG & 10KG PACKS!





THE  
**QUOTE**  
OF THE MONTH

THERE IS NO IRON IN THE IRON  
YOU USE TO IRON SHIRTS. WHICH  
IS, IRONICALLY, BOTH IRONIC &  
UN-IRONIC.

- By Jeremy Irons



**Bhagarathi Yadav**

Route Supervisor, Ramgarh, Bihar



He is **OSAM**

**FEATURED  
ARTICLE**

Covered by  
**YOUR  
STORY** | INSPIRE  
INNOVATE  
IGNITE



21-Sep-2019  
Src.: Marketing

**We** are featured in "The top 5 best dairy  
companies in India." article covered by  
yourstory.com.  
Link for article:  
[https://yourstory.com/smbstory/milk-dairy-  
amul-heritage-foods-desi-farms-aadvik-osam](https://yourstory.com/smbstory/milk-dairy-amul-heritage-foods-desi-farms-aadvik-osam)

**In the News**



प्रगति के पथ पर बढ़ता ओसम, नया इतिहास को गढ़ता ओसम  
मन को प्रफुल्लित करता ओसम, लय और समय से सजता ओसम  
प्रखर प्रवाह में ये बहता ओसम, दुग्धदाताओं का है मित्र ओसम  
जाँच व माप में है पवित्र ओसम, समुचित व व्यवस्थित ओसम  
तन मन अपनी समर्पण कर दूँ, ये हृदय विश्वास दिलाता ओसम  
- आर्यन राज  
मार्ग पर्यवेक्षक, प्रोक्योरमेंट

**Highlights of the month**

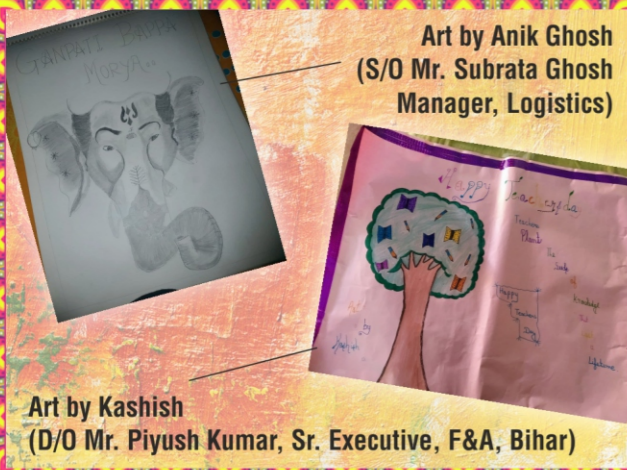
**Farmer's Meet**

29-July-2019  
Src.: Nishant  
(Procurement)



विभिन्न गाँव में ओसम डेयरी के द्वारा ग्रामीण स्तर पर किसान  
सभा का आयोजन किया गया, सभा का मुख्य उद्देश्य  
किसानों को जागरूक करना। इसमें मुख्य रूप से किसानों  
को दुध संग्रहण पद्धति (शुद्ध स्वच्छ दुध उत्पादन) जानवर के  
रखरखाव-खानपान, जानवर में होने वाली मुख्य विमारी के  
रोकथाम एवं घरेलू उपचार की जानकारी दी गई।

Art by Anik Ghosh  
(S/O Mr. Subrata Ghosh  
Manager, Logistics)



Art by Kashish  
(D/O Mr. Piyush Kumar, Sr. Executive, F&A, Bihar)



**Birthday Celebration at HQ**



**R&R Winners Lunch With Director**



**Patratu Plant Visit by Sales Team**

**Congratulations!**



On birth of daughter of  
**Mr. Ritesh Roshan**



On birth of daughter of  
**Mr. Sibdas Mishra**



**@OSAM\_DAIRY**

Official Instagram Page of Osam is now live.

Follow the page for regular stories and status updates.

Instagram

**Library at Osam GHO**

All are welcome to read &  
donate books in their spare time

**NOW  
OPEN!**





## जिंदगी

खुशियों और गमो की महक से बनती है जिंदगी,  
 तक्रदीर की लकीरों से लिखनी है जिंदगी !  
 आसानी से मिली जीत तो क्या है जिंदगी,  
 कभी-कभी दुःख भी सहना है जिंदगी !  
 याद रखना मुझको ये मेरी जिंदगी,  
 हर मोड़ पर सिर्फ तुम और तेरे साथ कुर्बान है मेरी जिंदगी !!  
 चाँद की घटाओ के बीच रहना है जिंदगी ,  
 पर सूरज की तरह तपना भी है जिंदगी !  
 आखिर मे कहना है तुझसे, ये मेरी जिंदगी,  
 गुजार ले मेरे साथ हर एक पल की जिंदगी,  
 की कल मिले या ना मिले तुझे ऐसी जिंदगी,  
 आखिर खुशियों और गमो की महक से ही बनती है जिंदगी !!

- सूरज कुमार स्वराज  
 डेरी टेक्नोलॉजिस्ट

## एक कोशिश ऐसी भी



कोशिश तुम्हे पाने की नाजाने क्यों नाकाम हो जाती है,  
 हम तो जन्नत में भी इंतजार कर लें तेरा,  
 मगर ढूँढता हु मौत तो जिंदगी मेहरबान हो जाती है,  
 कोशिश तुम्हे पाने की नाजाने क्यों नाकाम हो जाती है...॥

तू दूर जो जाये तस्वीर तेरी देखते हैं,  
 देखते देखते न जाने कब सुबह से शाम हो जाती है,  
 कोशिश तुम्हे पाने की नाजाने क्यों नाकाम हो जाती है...॥

जुबाँ भले ही तेरी झूट कह दे, पर तेरी आंखे अपना काम कर जाती है,  
 कोशिश तुम्हे पाने की नाजाने क्यों नाकाम हो जाती है...॥

सोचता हूँ छोड़ दू नशा, तेरी नशीली आंखे ही तो शाम का जाम बन जाती है,  
 कोशिश तुम्हे पाने की नाजाने क्यों नाकाम हो जाती है...॥

मोहब्बत कर ली जानते हुए भी, की ये इश्क दर्द-ऐ-दिल अंजाम कर जाती है,  
 कोशिश तुम्हे पाने की नाजाने क्यों नाकाम हो जाती है...॥

जरा तहजीब तो रख लो ऐ दोस्त मेरे,  
 तेरी बेरुखी तेरी नाराजगी मेरे जज्बातो का कत्लेआम कर जाती है,  
 कोशिश तुम्हे पाने की नाजाने क्यों नाकाम हो जाती है...॥

- सोमेश चौधरी  
 प्रबंधक, वित्



I am a believer. And an escapist.

Last few days of Zero, I never believed that he could die. In my world, if I just thought positive and focused mentally, I could control outcome. Nothing bad can happen to my world, you see!

The last night, Zero was in huge pain. He cried through the night. I would wake up and lie next to him on the floor, pull his head in my hands, look into his eyes and say, ' You can do it Zero. Just one night. Pull this through.' I believed so. His puking had stopped. There was hope that his kidneys might start functioning. I clutched to last dregs of hope- desperately.

Last few hours towards morning, I had put a blanket on the floor and slept next to Zero. In the morning, I took my coffee and newspaper and relieved that the night was finally over, propped myself over a pillow and lounged next to him.

Due to intense pain he had not managed to move at all through the night. There was this brief moment when he pulled his head up and kept it on my feet and looked straight into my eyes. Held this moment enough for me to capture it on phone. This was the look.

For a brief second, I think I knew. I knew it in my heart. I felt cold dread. But then the escapist in me, brushed it off.

I woke up my sister and said let's take Zero down to the garden. 'He needs to pee- and he will if we take him down. He is young. His puking has stopped. Now only his kidneys need to bounce back. Get up, let's go.' I told her impatiently.

We got the stretcher. I laid the bedsheet next to Zero. We rolled him into it. On the count of three, the two maids, me and my sister heaved him onto the stretcher. With a chirpy nephew in tow, we rolled the stretcher into the lift and then the garden. On a count of three, we got him down and rolled him out onto the grass. Last few days, with practice, we had mastered this entire act together.

My nephew had got Zero's favourite ball with him. I had assumed if we tease him with it, he might get up. My nephew all of three years, and one third of zero's size, lied down next to him on the grass and perhaps genetically imbibing that stupid optimism from me said, ' Zero you can do it. Get up!'

I smiled at the sight. I mentally stored it. I thought when Zero's old and the son old enough to remember all of this, I will tell him of this day. And we will laugh over it.

We rolled the stretcher into the parking and heaved him into the car. As my brother in law was about to shut the car, I saw Zero looking straight into my eyes. I remember his limpid, expressive, brown eyes. I remember clutching the tiny hands of my nephew in that moment. I remember him cheering; that optimistic, stupid, believer ' ZERO. ZERO. ZERO '.

That is the last memory of Zero for me. As the car drove off, we stood in the semi darkness of the basement, me and my nephew, holding his tiny hands into mine- and till date, I cannot shake off that, chanting, ' ZERO. ZERO. ZERO '.

Till date, I wake up crying and sobbing in the night and chanting and believing, ' ZERO. ZERO. ZERO '.

- Mr. Mayank Sinha  
 AVP, Marketing





**Vishwakarma Puja  
and Celebration at  
Patratu, Chandil & Begusarai plant.**



## दूध और पानी की मित्रता



पानी ने दूध से मित्रता की और उसमे समा गया, जब दूध ने पानी का समर्पण देखा तो उसने कहा, मित्र तुमने अपने स्वरूप का त्याग कर मेरे स्वरूप को धारण किया है। अब मैं भी मित्रता निभाऊंगा और तुम्हे अपने मोल बिकवाऊंगा, दूध बिकने के बाद जब उसे उबाला जाता है तब पानी कहता है अब मेरी बारी है। मैं मित्रता निभाऊंगा और तुमसे पहले मैं चला जाऊंगा और दूध से पहले पानी उड़ता जाता है जब दूध मित्र को अलग होते देखता है तो उफनकर गिरता है और आग को बुझाने लगता है, जब पानी की बूंदे उस पर छींटकर उसे अपने मित्र से मिलाया जाता है तब वह फिर शांत हो जाता है पर इस अगाध प्रेम में थोड़ी सी खटास (निम्बू की दो-चार बूँद) डाल दी जाए तो दूध और पानी अलग हो जाते हैं। थोड़ी सी मन की खटास अटूट प्रेम को अलग कर भी मिटा सकती है।

**"रिश्ते बड़े हैं, गुस्सा व नाराजगी नहीं"**

- सुब्रता घोष  
संचालन प्रबंधक

## COOL! DEFINITIONS

**1. Lecture** : An art of transferring information from the notes of the lecturer to the notes of the students without passing through "the minds of either"

**2. Conference** : The confusion of one man multiplied by the number present.

**3. Compromise** : The art of dividing a cake in such a way that everybody believes he got the biggest piece.

**4. Conference Room** : A place where everybody talks, nobody listens & everybody disagrees later on.

**5. Smile** : A curve that can set a lot of things straight.

**6. Office** : A place where you can relax after your strenuous home life.

**7. Committee** : Individuals who can do nothing individually and sit to decide that nothing can be done together.

**8. Experience** : The name men give to their mistakes.

**9. Optimist** : A person who while falling from Eiffel Tower says in midway "See I am not injured yet."

**10. Criminal** : A guy no different from the rest... except that he got caught.

- Mr. Rahul Rajan  
ZSM, Sasaram

## CSR INCENTIVE PROGRAMME : OSAM DAIRY



Osam Dairy arranged the CSR incentive Program on the occasion of last somwari of sawan. On this day Osam dairy opened a tea stall for providing service to the kaawariyas. This program started from 6 pm and ended at midnight on the date of 11 August 2019 at NH-28 Rasidpur RMC centre Begusarai. On the last somwari approx 10 lakh Kawariyas crossed this way.



Happy Work

ANNIVERSARY

**5 YEARS**

Sibas Mishra (Plant)

**4 YEARS**

Raj Hansh (Procurement)

RamKrishna Rajoo (Procurement)

Bhagarathi Yadav (Procurement)

Nishant (Procurement)

Padmadhadham Kashyap (Procurement)

**3 YEARS**

Harsh (Plant)

Numan (S&D)

Pallavi Kumari (F&A)

Dolly Shree Gupta (Logistics)

Awadhesh Kumar Pandey (S&D)

Ranjit Kumar (S&D)

Varun Kumar Sinha (Plant)

Sanjay Kumar Roy (Quality Control)

**2 YEARS**

Kanwal Kumar (Procurement)

Sharwan Kumar (Procurement)

MD Mahtab Ansari (Plant)

Naveen Kumar (Procurement)

Bikash Kumr (Procurement)

Goutam Kumar Pandey (Plant)

Rahul Singh (S&D)

**1 YEAR**

Ranjit Kumar Samal (S&D)

Pappu Kumar Ram (Procurement)

Budhan Lal Mahto (Marketing)

Shahnawaz Khan (F&A)

Sunny Bhatia (S&D)

Rajesh Kumar Singh (S&D)

Ganesh Barnwal (S&D)

Sonu Kumar (Procurement)

Anand Kishor (Procurement)

Omjee Kumar Pathak (Procurement)

Vidya Bhushan (Procurement)

Rajiv Kumar Singh (S&D)

Deepak Kumar Chandrabanshi (Plant)

Suraj Kumar Swaraj (Plant)

Ram Charan (S&D)

Rajesh Jaiswal (S&D)

Aniket Kumar Yadav (Plant)

Subrata Adhikary (Plant)

Gaurav Kumar (Marketing)

MD Tajuddin Ansari (S&D)

Harendra Kumar (S&D)

Amarjeet Poddar (S&D)

Amar Kumar Chourasia (S&D)

Rakesh Kumar (Marketing)

Gopal Jee (Plant)

Birthdays  
of the Month

Oct 2 - Ram Charan (S&D),

Shekh Masoom Ali (S&D)

Oct 5 - Dhiraj Kumar (Logistics),

Laukesh Kumar (S&D)

Oct 9 - Sumit Gupta (S&D)

Oct 11 - Vivek Kumar (F&A)

Oct 12 - Varun Kumar Sinha (Plant),

Ravi Ranjan Kumar (Procurement),

Neha Kumari Ojha (Sales)

Pawan Kumar Singh (S&D)

Oct 14 - Debashish Jana (Plant)

Oct 15 - Sujeet Kumar (Procurement)

Oct 18 - Satyendra Kumar (Procurement)

Oct 20 - Rajnish Bhardwaj (Procurement)

Oct 25 - Sachin Kumar (S&D),

Dharmendar Singha Babu (S&D),

Raushan Kumar (Plant)

We wish that the bright  
lights of the festivals  
guides us through  
our way out of every  
streak of trials in this  
life....

Thank you

OSAM